

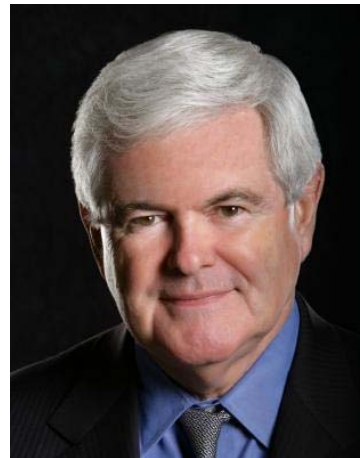
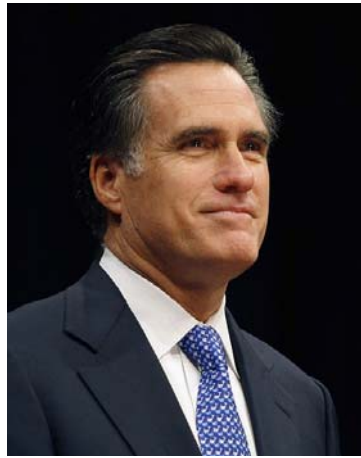


Seneca Rotary Club Newsletter

Meeting date: February 2, 2012

For more information visit our website: SenecaRotary.org,

Who will be our speaker today



Helen, Steve and Steve bring you the very best of surprise speakers. This week is no exception.. We are keeping the speaker a big secret so as not to be inundated by the media. This is so secret that even we do not yet know who the speaker is. However, you should not be worried. There will be a program and it will be good.

What lies ahead for Seneca Rotary Club

Club Events:

February 9
Archie Barron
Steve of the County

February 16
Student of the month
Wayne Gallimore

February 23
tba.

March 1
tba.

March 8
tba.

March 15
Student of the Month
Wayne Gallimore

March 22
State of Oconee County
Scott Moulder

March 29
Tba.

April 5
Tba.

April 12
Tba.

Member Events

February 15
Tracy & Donna Towns
Tracy Fricks

February 19
Steve & Barbara Sokol

February 20
Kelly Greene

February 21
Bill Sandifer

February 24
Doris Rieck

February 25
Perry Rogers

March 4
Towns Ramey
Danielle Leeper

March 5
Lyn Norton

March 6
Shea Airey

March 11
Sandra Gray

Where to Make-up

Monday 12:00
Walhalla Depot
Walhalla
Frank Guldner - 638-5444

Monday 12:00
Ramada Inn
Clemson
Jeff Sellers - 639-2487

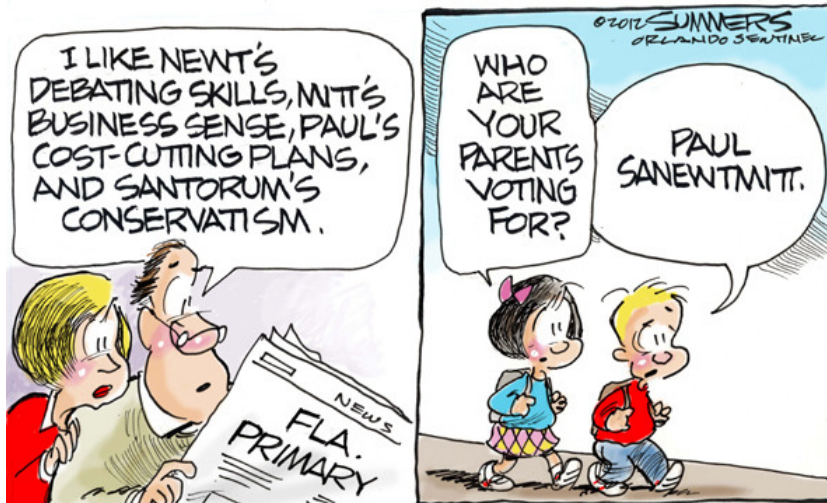
Tuesday 7:30 am
Varies—call
Fair Play
Cynthia Spejewski - 972-2662

Tuesday 12:00
Westminster Depot
Westminster
Bill Lewis - 647-1948

Wednesday 7:30 am
Seneca Family Restaurant
Seneca Golden Corner
Cammie Kaiser—944-9716

Thursday 1:00
Jimmy's
Seneca
Steve Sokol - 886-8700

Friday 7:30
Ramada Inn
Clemson—Calhoun
Donna Patterson - 653-6204



E-Clubs

Rotary has established E-Clubs where you can "make up" on the Internet. There are many of these clubs you can find. Try: www.RotaryEclubOne.org.

If you want more options just enter "Rotary Eclub" in any search engine. There are many functioning in different ways. It is an enjoyable experience.

Seneca Rotary Club Leaders

Officers

President:
Helen Westmoreland 885-1883

President Elect:
Steve Bahan 972-2772

Vice President:
Larry Secrest 885-9023

Secretary:
Steve Sokol 886-8700

Treasurer:
Fred Delcamp 885-1883

Sergeant at Arms
Dick Hull 654-6337

Directors

09-12
Alena Pelfrey

09-12
Fred Delcamp

10-13:
Rocky Anderson

10-13:
Terry McCracken

11-14
Lowell Macher

11-14
Earnestine Williams

Committees

Club Service

Classifications
Towns Raimey
Rhett Evatt
Bob Hanson

Membership
Debbie DuBose

New Member Indoctrination
Bob Hanson, co-Chair
Debbie DuBose, co-Chair

Programs
Helen Westmoreland

Family of Rotary
Sandra Sandifer

Public Relations
Mike Wallace

Social
Alena Pelfrey

Vocational Service

Interact
Lyn Norton
Mike Leonard

Ballenger Award
Rhett Evatt
Lyn Norton
Debbie DuBose

World Community Service

Rotary Foundation
Bob Hanson

Group Study Exchange
Tracy Towns

World Community
Steve Sokol

Community Service

Rotary Repair Force
Curt Davis

Bass Tournament
Perry Rogers

Fundraising
Shanda Madden
Helen Westmoreland

Clemson Ticket Taking
Eric Cope

Education Foundation
Curt Evatt

Rotary Youth Leadership Award
Johnny McLellan

Student Recognition
Wayne Gallimore

Literacy
Ralph Nix

Sources for More Rotary Information

[Http://www.rotary.org](http://www.rotary.org) <http://www.rotary7750.org> <http://www.senecarotary.org>

Early History of the Rotary Logo

In 1905, Montague M. Bear, an engraver and member of the Rotary Club of Chicago, sketched a wagon wheel with 13 spokes. When fellow club members began to complain that the design was static and lifeless, Bear added flourishes that made the wheel appear to ride on a bed of clouds. Unfortunately, some members felt the clouds looked like dust, defying the laws of gravity by being kicked up on both sides of the wheel.

Bear responded by superimposing a banner with the words Rotary Club over the clouds.

In 1911, Secretary Chesley R. Perry recommended that "action be taken by the National Association to establish the wheel as the basic part of the emblem of every Rotary club." Clubs were invited to submit designs to an emblem committee before the 1912 convention in Duluth, Minnesota.

The Duluth convention provided some definition. "The emblem consists of the basic principle of a wheel with gears cut on the outer edge. The spokes are to be so designed as to indicate strength; the object of the gears being twofold; to relieve the plainness of the design, and symbolize power."

The word Rotary appeared at the top and International Association at the bottom. Clubs were encouraged to use a similar design, placing the name of their city at the bottom in place of International Association. The number of spokes and cogs was unspecified.

As a result, numerous variations on the emblem were in use by 1918. The Board appointed Charles Mackintosh, of the Rotary Club of Chicago, and Oscar Bjorge, of the Rotary Club of Duluth, to the Special Committee to Standardize the Rotary Emblem.

Bjorge drafted an emblem with six spokes and 24 cogs, giving it a sturdy appearance. In this design, the number of teeth and spokes was intended to reflect a real, working gearwheel, and not any aspect of Rotary's history.

In November 1919, the Board adopted Bjorge's design and a detailed description, and the 1921 convention formally approved them. For many years, descriptions of the emblem simply referred to a 1920 article in *The Rotarian*, "Redesigning the Rotary Wheel," which announced the Board's decision.

By 1924, Bjorge's design had been modified to include a keyway. This addition has been attributed to Will R. Forker, of the Rotary Club of Los Angeles. He was reported to have said Bjorge's design made no provision for the transfer of power to or from a shaft, rendering the wheel idle. Forker perceived Rotary as a "living force," and inserting a keyway into the hub made the new wheel a "real worker."

In January 1924, the Board formally approved the emblem that was then in use. Not all written descriptions were updated immediately, however. To clear up any confusion caused by the various decisions about the emblem between 1912 and 1929, a standard description of the existing design, with a keyway, was approved by the 1929 convention.

The Rotary emblem, like Rotary's name and other logos, is a registered trademark. Clubs, districts, and Rotary Entities are welcome to use the Rotary emblem subject to the guidelines for the use of the Rotary Marks as set forth by the RI Board of Directors. These guidelines govern the use of the Rotary Marks on all merchandise, promotional materials, and publications, including domain names and websites.